

# The Integration of Chinese Traditional Family Style into College Students' Civic Moral Education in the New Era: Value, Content and Path

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## Abstract

Inheriting Chinese traditional excellent family style is an important task in the construction of civic morality in the new era, and it is also one of the main contents of civic moral education for college students. Studying the contemporary value of Chinese traditional family style can provide new ideas and new paths for college students' civic moral education in the new era. Chinese traditional family tradition is rich in moral thoughts and practical methods. To explore the integration of Chinese traditional family tradition into the moral education of college students in the new era is conducive to the cultivation of College Students' moral conduct and the shaping of College Students' values.

## Keywords

Chinese traditional family style, New era, College students, Citizen moral education.

## 1. Introduction

Family culture is an important part of China's excellent traditional culture, and family style is a traditional fashion and virtue inheritance that has been formed by a family or family for a long time and influenced the spirit, morality and behavior of family members. The Outline for the Implementation of Citizens' Moral Construction in the New Era points out that "we should cultivate moral character with good family education style", "we should carry forward the traditional family virtues of the Chinese nation and advocate the concept of modern family civilization". At the same time, the excellent virtues such as "patriotism", "filial piety", "dedication", "honesty" and "friendliness" contained in the excellent traditional family style are closely consistent with the values and moral concepts advocated in the Implementation Outline of Citizens' Moral Construction in the New Era. Therefore, combining with the new era conditions and practical requirements, it is of great practical significance to study how to integrate Chinese traditional family style into the civic moral education of college students in the new era.

Chinese traditional family style, as an important part of Chinese traditional excellent culture, inherits such excellent virtues as "patriotism", "filial piety", "dedication", "honesty" and "friendliness", and integrates Chinese traditional family style into college students' civic moral education in the new era, which will enrich the carrier of college students' civic moral education in the new era and promote the innovation of methods and methods of college students' civic moral education in the new era. Under the premise of recognizing the role of Chinese traditional family tradition on the civic moral education of college students in the new era, how to make better use of the cultural carrier of Chinese traditional family tradition to enhance the effectiveness of civic moral education of college students in the new era is the main content of this paper.

## 2. Research Status

The construction and inheritance of contemporary family style can not be separated from the modern transformation of traditional family style. At present, the research on the integration of family style and college students' ideological and moral education mainly focuses on the following aspects:

Luan Chunyu [1] dialectically examines the traditional family culture in "The Call of the Times to Educate New People with Traditional Family Style", grasps the practical starting point, key links and value aim of "educating new people", and gives advanced ideas from the perspective of home-school cooperation in educating people. Shi Xiaojuan [2] in the cultivation of College Students' socialist core values based on the inheritance of good family tradition, constructed a benign interaction mechanism of family demonstration, school education and social guidance, and created an integrated chain of ideological cognition, emotional identification and behavior practice. Gong Xujing [3] discussed the problems and causes of the integration of good family style into the ideological and political education of college students in his book "the integration of good family style into Ideological and political education of college students", and put forward specific measures and paths from three levels of family, school and society. Xu Xiaomeng [4] in "Research on the integration of excellent family spirit and family precepts into moral education of contemporary college students" focuses on the way innovation of individuals, families, schools and society, and explores the path Countermeasures of integrating excellent family ethics and family precepts into college students' Moral Education in a multidimensional way. Li Yuping and Mo Guifang [5] stated in "On the Influence of Family Style and Family Training Culture on College Students' Values" that to integrate correct values into young college students' study life and promote them to establish correct values, it is necessary to integrate excellent family style and family training into college students' information education, campus civilization construction and social practice activities.

On the whole, there are few studies on Chinese traditional family style and civic moral education of college students in the new era, and there is no in-depth study on how to use Chinese traditional family style to lead civic moral education of college students in the new era and how to truly integrate Chinese traditional family style into civic moral education of college students in the new era. Therefore, it is of great theoretical and practical significance to study the time value and practical path of the integration of Chinese traditional family tradition into college students' civic moral education in the new era.

## 3. The Value Implication of Chinese Traditional Family Tradition for the Civic Moral Education of College Students in the New Era

In recent years, the phenomenon of "ugly culture", which has become popular on the Internet from time to time, has constantly subverted the traditional values, and the problems related to moral anomie and moral decline, such as "wanting to be famous", "gaining fame" and "rubbing the heat", have become the focus of social attention. In the contemporary society where multiple values coexist, the appearance of moral anomie represented by "ugly culture" is fundamentally due to the lack of cultural self-confidence. Cultural self-confidence means "firm belief in the vitality, creativity and influence of one's own cultural system" [6]. As an important part of traditional culture, the application of family culture in college students' civic moral education is conducive to the creative transformation and innovative development of family culture, so as to enhance the timeliness and effectiveness of College Students' civic moral education. However, at the same time, there are still some contradictions between the traditional family culture and the development of modern society. It is an important source to strengthen the cultural self-confidence of college students to systematically study the value of

Chinese traditional family tradition for the moral education of college students in the new era, and deeply excavate the spiritual value, moral value and leading value contained in Chinese traditional family tradition.

#### **4. The Content System of Chinese Traditional Family Tradition Integrating Into the Civic Moral Education of College Students in the New Era**

Combining with the practical requirements of civic moral construction in the new era, taking the socialist core values as the core and aiming at cultivating new people with feelings of home and country, we should dig deep into the ideological concepts, humanistic spirit and moral norms contained in Chinese traditional family culture, combine Chinese traditional family culture with advanced culture and integrate with modern culture, and promote the innovative integration of Chinese traditional family style and civic moral education of college students in the new era, so as to give full play to the role of Chinese traditional family culture in educating people with culture and literature. Chinese traditional family culture, such as Yan's family precepts, Zhu Zi's family precepts and Zuo Zongtang's family style, provides abundant content resources for the civic moral education of college students in the new era. Specific contents include moral cultivation, attaching importance to learning and teaching, good neighborliness between relatives and friends, strict family law, diligence and simplicity, righteousness and kindness to the world, etc. It is an important resource to promote college students' deep understanding of Chinese traditional family culture by combing and studying the family culture in the region where the school is located and establishing a content system covering social morality, professional ethics, family virtues and personal morality.

#### **5. The Practical Path of Integrating Chinese Traditional Family Tradition Into the Moral Education of College Students in the New Era**

In the process of integrating Chinese traditional family tradition into the citizen moral education of college students in the new era, we should not only inherit and sublimate the content, but also think about how to innovate in the practice path. Combined with the characteristics of college students' daily ideological and political education, the practical path of integrating Chinese traditional family style into college students' civic moral education in the new era needs to focus on the following aspects:

(1) Extend the ideological and political theory classroom, effectively combine Marxism with traditional family culture, make full use of the function of educating people in the second classroom, and expand the practice platform of family style and civic moral education for college students.

(2) Using network resources to build a community of educating people. Carefully construct the discourse system of the new era, give full play to the communication role of new media, and use the formal means that college students can easily accept and understand, so as to tell the story of excellent family style.

(3) Innovate the carrier of educational activities. Explore the combination of Chinese traditional family culture and campus culture, and carry out civic moral education for college students in practice by carrying out campus cultural brand activities.

(4) At present, family, school and society are closely linked, so it is necessary to play the joint role of the three in integrating good family style into civic moral education in the new era, and to build an educational mechanism of family, school and society.

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