

# Thoughts on the Path of Promoting the Construction of Curriculum Ideological and Political Education by the Party Branch with "Double leader"

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## Abstract

The construction and implementation of "curriculum ideological and political education" is conducive to the realization of the goal of full and all-round education in colleges and universities, and an important way to realize morality education. In this paper, the basic ideas, methods and ways of promoting the ideological and political construction of the curriculum by the Party branch with double leaders are put forward. This provides a new path for promoting the ideological and political construction of the curriculum.

## Keywords

Curriculum ideological and political education; Path; Double leaders.

## 1. Introduction

The construction and implementation of "curriculum ideological and political education" is conducive to the realization of the goal of full and all-round education in colleges and universities, and an important way to realize morality education [1]. The "double leaders" Party branch is an innovative practice in the new era, which can fully mobilize the enthusiasm, initiative and creativity of Party member teachers [2]. "Double leader party branch promotes curriculum ideological and political construction" provides a strong organizational guarantee for "curriculum ideological and political construction". It provides a new way to promote the construction of "curriculum ideological and political education" by giving full play to the exemplary leading role of the advantageous professional party members in the double leader party branch.

## 2. Current Situation of "Curriculum Ideological and Political Education"

In order to promote the construction of "Ideological and political course" in colleges and universities and realize the fundamental goal of moral education, many experts and scholars actively explore the path to promote the construction of "Ideological and political course" in colleges and universities, mainly from the concept, curriculum, teaching materials, collaboration, teachers, students, system and mechanism [3-5]. Some scholars believe that to promote the reform of "curriculum ideological and political education", we should firstly take Marxist theory as the guide, innovate the methods of curriculum ideological and political education, then solve the relationship between "Ideological and political education" and "curriculum ideological and political education", optimize the evaluation system and evaluation criteria of effect assessment, and finally innovate the cooperation mechanism, expand teaching resources, and build a new mechanism of collaborative education. Some scholars point out that

to promote the construction of "curriculum ideological and political education", teachers are the key factors for the formation of "curriculum ideological and political education", the construction of teaching materials is an important support for educating people and talents, the excavation of curriculum ideological and political education resources is a prerequisite, and the institutional guarantee for the construction of "curriculum ideological and political education" should be clear.

According to the requirements of curriculum ideological and political construction, colleges and universities have defined the main responsibility of curriculum ideological and political construction. For example, colleges and universities in Shanghai have established a "curriculum ideological and political" reform leading group headed by the party secretary of colleges and universities; Wuhan University has set up a steering committee for the reform of "Curriculum Ideology and politics" and formed a "Curriculum Ideology and politics" construction system with clear responsibilities and clear division of labor.

Although some practical experience has been accumulated in the implementation of "curriculum ideological and political" reform in universities, there are still many problems in the construction concept, reform measures, implementation methods and Safeguard mechanism of "curriculum ideological and political", such as the lack of effective teaching innovation means and methods, the lack of targeted and demonstrative curriculum ideological and political teaching training, and the lack of a normalized curriculum ideological and political team training system [6-7].

### **3. Basic Ideas and Methods of Promoting Ideological and Political Construction of Curriculum by Party Branch with Double Leaders**

(1) According to the characteristics of engineering students and teaching, with "science and technology power" as the breakthrough point of Ideological and political elements, Party branch with double leaders should organize the majority of Party member teachers to seriously study the relevant documents of "curriculum ideological and political" work, excavate the ideological and political education elements contained in the curriculum, such as "the basic principles of doing things, the ideal and responsibility of realizing national rejuvenation", so as to increase the credibility of education and improve the acceptance of engineering students.

(2) The Party branch with double leaders should establish contact with the local excellent party building enterprises, plan the new culture of Party building in school and enterprise, and establish the social practice base, and lead party member teachers to innovative enterprises, understand the history and corporate culture, and understand the process of the rise of national enterprises.

(3) The local economic and talent development needs should be analyzed, and the work of Party building should be combined with the development of discipline and scientific research to form a dual integration and promotion of Party building, discipline and scientific research development.

(4) The opportunity should be seized to integrate the practice of the "epidemic" of the great power war into the ideological and political education, and the multiple channels should be used to tell the battle story, explain the truth behind it, present the theoretical responsibility, strengthen the value recognition, and constantly improve the effectiveness of education.

### **4. The Path of Promoting the Ideological and Political Construction of Curriculum by the Party Branch with Double Leaders**

Professional teachers are the key to the construction of "curriculum ideological and political". Relying on the construction platform of double leader branch, with the goal of improving

professional teachers' Ideological and political ability and quality, this paper explores the path of promoting the construction of "curriculum ideological and political" by University Teachers' Party branch, so as to strive to strengthen the "supply side" Ideological and political work of Party branch and improve the quality of students' "demand side" curriculum ideological and political work.

(1) The Party branch with double leaders should organize party member teachers to build professional courses in combination with "Ideological and Political Courses" and seriously study the relevant documents of the ideological and political work of the curriculum, and give full play to the initiative of teachers' Party members, and let Party member teachers play an exemplary role in the ideological and political work of the curriculum. The Party branch of the double leaders makes use of its professional advantages to carry out relevant course discussions. With the theme of "science and technology power", the Party branch of double leaders should guide teachers to fully tap the ideological and political elements of the course, explore the strengthening of ideological value guidance in the knowledge teaching of professional courses, and strive to "keep a good channel, plant a good responsibility field", so as to go with the ideological and political course. The Party branch should use collective wisdom to explore how to better cultivate students' professional quality while ensuring the teaching of professional knowledge and skills.

(2) The Party branch of double leaders should set up a competition team of Party member teachers and students, and create the ideological and political competition. The Party branch should actively organize and plan various skills competitions, integrate the party building and business into the competition projects, and gradually integrate them into the students' training. The Party branch should cultivate high skilled talents with good professional skills and high professional quality through all kinds of professional events at all levels, and take this as the internal effect of brand driving to enhance students' professional identity and self-confidence.

(3) As teachers, especially young teachers, grew up in the Internet age, and it is increasingly difficult for traditional learning and activities to attract party members. The Party branch of double leaders should rely on the Internet plus party building platform to establish an online and offline interactive platform, and make full use of the advantages of new media such as "two micro ends", innovate the ways and methods of the branch work, expand the activity positions of the branch, establish the "double leaders" branch studio section on the college website, timely update the work trends and construction goals of the branch, and actively use the new media positions such as Party member information management system, wechat group and "learning power" to strengthen the party Online learning seminars, and carry out multi-dimensional thinking of the new pattern of network education and collaborative education.

(4) The Party branch of double leaders should lead party member teachers to actively participate in social practice activities and build an education platform to serve the society, so as to reflect the social effect of professional life changing. The branch should take counterpart poverty alleviation as the carrier of activities, formulate the content of poverty alleviation work in combination with professional characteristics and resource advantages, and use technical or business methods to help the poor, so as to make contributions to the decisive battle of poverty alleviation. The branch should actively serve the society and expand the radiation and influence of Education Driven brand, and lead the students to go deep into the countryside, repair household appliances for the people, train the knowledge of using agricultural machinery, and contribute to creating a beautiful China and helping the poor.

(5) The Party branch of double leaders should serve the regional economy and strengthen the ability of scientific research. The Party branch should actively explore a new way of life of the party organization, implement the "school enterprise branch pair building and sharing", and promote school enterprise cooperation and accurate education. The branch should cooperate with the enterprise in cross-border, and the school enterprise branch should form a pair to

build and share. By deepening the exchange and co construction of enterprise branches, the branch can understand the requirements of enterprises for students, understand the needs of the industry market for students, understand the needs and technical difficulties of enterprises, help solve difficulties, and serve the society. The branch promotes the two-way flow of human resources, information and assets between schools and enterprises, promotes the deep integration of schools and enterprises, and realizes accurate education, cooperative employment and common development.

## Acknowledgments

This work is supported by Research project on teaching reform of Ideological and political education in Hebei Normal University of science and technology in 2020, Project number: SZYB202012.

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